



**PO Box 32022, Charlotte NC 28232**  
**704-334-3468**  
**[www.carolinapromusica.org](http://www.carolinapromusica.org)**

August 2, 2008

Carolina Pro Musica begins its 31<sup>st</sup> season of concerts in September. This year our opening concert is part of the Arts and Science Council's "Cultural Free for All" – a new event for the month of September in Charlotte. Students will be admitted free to this first concert. We are pleased to be a part of this Arts & Science Council project and also are happy to be a part of the ASC's Cultural Donor Card/Connect with Culture where persons can buy one ticket to an event and get a second one for free.

Purchasing an advertisement in our season of programs is one way you can support our efforts and have an opportunity to reach a slightly different audience. Concerts will be at St. Martin's Episcopal in the Elizabeth neighborhood and at St. Mary's Chapel for our two Christmas performances. As long time residents of Elizabeth we are happy to offer easy access to events and free parking.

We are excited with the review from *Creative Loafing's* Perry Tannenbaum - "a fresh bouquet of 18th century delights that no other symphonic or chamber group in town can deliver. "

Thank you for your support. Come to our concerts. We will be happy to share tickets with you.

Sincerely,

A handwritten signature in black ink that reads "Karen Hite Jacob". The signature is written in a fluid, cursive style.

Karen Hite Jacob  
Artistic Director

P.S. All advertisers will have their website linked from ours.



Celebrating 31 years of  
early music with Charlotte!

Post Office Box 32022  
Charlotte, North Carolina 28232  
704/334-3468 phone/fax  
www.carolinapromusica.org

## Carolina Pro Musica - Early Music for Charlotte 31st Season 2008-09 Advertising Rates

Size of Advertisement	Cost for Season
1/4 page vertical (2 1/2" x 4")	\$ 75.00
1/2 page horizontal (5" x 4")	\$ 125.00
Full page (5" x 8")	\$ 150.00
Inside Cover (back or front) - available in color	\$ 175.00
Center - double page	\$ 200.00
Business card (reduced size)*	\$ 35.00
Special: Elizabeth Community/vicinity page	\$ 35.00
Underwriter (specify concert)	\$ 250.00 minimum

Ads will appear in a minimum of 6 programs between September 2008 and April 2009.

\* Business name (and/or logo) and up to 3 lines more. No art work required. Just send logo or letterhead and other wording.

### Program Advertising Agreement.

The undersigned hereby authorizes Carolina Pro Musica to reserve space and to publish advertising in the season programs to be printed for complimentary distribution to each concertgoer. Advertisements will be published for each program of the season. Additional advertising credit shall appear in newsletters or other programs of Carolina Pro Musica sponsored activities during the 2007-08 Season. Advertising copy and artwork must be camera-ready in sizes indicated above.

To reserve advertising space, this contract must be signed and returned to Carolina Pro Musica, attn. K.H. Jacob, PO Box 32022, Charlotte, NC 28232. Ads can be mailed electronically. Artwork is due by Sept 5, 2008 for the entire series. Ads received after the deadline will be in subsequent programs.

Terms: **Payment with copy unless otherwise requested.** Checks payable to Carolina Pro Musica.

Advertiser \_\_\_\_\_ Contact Person \_\_\_\_\_

Mailing Address \_\_\_\_\_ Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Signature of person to obligate advertiser \_\_\_\_\_ Date \_\_\_\_\_

Copy:      enclosed                      will come later                      other:

This form is also available online at our website.