



PO Box 32022, Charlotte NC 28232
704-334-3468
www.carolinapromusica.org

August 30, 2010

Carolina Pro Musica begins its 33rd season of concerts in September. Again this year our opening concert is part of the Arts and Science Council's "Cultural Free for All" – an event for the month of September in Charlotte. Students will be admitted free to this first concert. We are pleased to be a part of this Arts & Science Council project and also are happy to be a part of the ASC's Cultural Donor Card/Connect with Culture where persons can buy one ticket to an event and get a second one for free.

Purchasing an advertisement in our season of programs is one way you can support our efforts and have an opportunity to reach a slightly different audience. Concerts will be at St. Martin's Episcopal in the Elizabeth neighborhood and at St. Mary's Chapel for our two Christmas performances. Bob Sweeten (Max on the Bob and Sheri syndicated radio show will join us as narrator for the holiday concert). There is always free, accessible parking at our events and special rates for students and seniors.

We continue as Artists in Residence at Belmont Abbey College performing for the students and the community at large.

Thank you for your support. Come to our concerts. We will be happy to share tickets with you.

Sincerely,

A handwritten signature in black ink that reads "Karen Hite Jacob". The signature is written in a cursive, flowing style.

Karen Hite Jacob
Artistic Director

P.S. All advertisers will have their website linked from ours.

Bringing Early Music Alive since 1977 – a treat for the eye and ear



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**Celebrating 33 years of
 early music with
 Charlotte!**

Carolina Pro Musica - Early Music for Charlotte 33rd Season
2010-11 Advertising Rates

Size of Advertisement	Cost for Season
1/4 page vertical (2 1/2" x 4")	\$ 75.00
1/2 page horizontal (5" x 4")	\$ 125.00
Full page (5" x 8")	\$ 150.00
Inside Cover (back or front) - available in color	\$ 175.00
Business card (slightly reduced size)*	\$ 35.00
Special: Community/vicinity page	\$ 35.00
Underwriter (specify concert)	\$ 250.00 minimum

Ads will appear in a minimum of 6 programs between September 2010 and April 2011.

* Business name (and/or logo) and up to 3 lines more. No art work required. Just send logo or letterhead and other wording.

Program Advertising Agreement.

The undersigned hereby authorizes Carolina Pro Musica to reserve space and to publish advertising in the season programs to be printed for complimentary distribution to each concertgoer. Advertisements will be published for each program of the season. Additional advertising credit shall appear in newsletters or other programs of Carolina Pro Musica sponsored activities during the 2010-11 Season. Advertising copy and artwork must be camera-ready in sizes indicated above.

To reserve advertising space, this contract must be signed and returned to Carolina Pro Musica, attn. K.H. Jacob, PO Box 32022, Charlotte, NC 28232. Ads can be mailed electronically. Artwork is due by Sept 10, 2010 for the entire series. Ads received after the deadline will be in subsequent programs.

Terms: **Payment with copy unless otherwise requested.** Checks payable to Carolina Pro Musica.

Advertiser _____ Contact Person _____

Mailing Address _____ Phone: _____ Email: _____

Signature of person to obligate advertiser _____ Date _____

Copy: enclosed will come later other:

This form is also available online at our website.