



PO Box 32022  
Charlotte NC 28232  
704-334-3468  
[www.carolinapromusica.org](http://www.carolinapromusica.org)

Advertise with us for  
our 2011-12 Season.

September 2011

Carolina Pro Musica begins its 34th season of concerts October 1<sup>st</sup> with a program featuring the historic figure Robin Hood with readings and period music. This concert is part of the Arts and Science Council's multiple month long event called Wells Fargo Community Celebration. Students will be admitted free to our first concert with additional free offers on our website.

We are pleased to be a part of this Arts & Science Council project and also part of the ASC's Cultural Donor Card/Connect with Culture where persons can buy one ticket to an event and get a second one for free.

Purchasing an advertisement in our season of programs is one way you can support our efforts and have an opportunity to reach a slightly different audience. Concerts will be at St. Martin's Episcopal in the Elizabeth neighborhood and at St. Mary's Chapel for our two Christmas performances. Bob Sweeten (Max on the Bob and Sheri syndicated radio show) will again join us as narrator for the holiday concert). There is always free, accessible parking at our events and special rates for students and seniors.

We continue as Artists in Residence at Belmont Abbey College performing for the students and the community at large.

Thank you for your support. Come to our concerts. We will be happy to share tickets with you.

Sincerely,

A handwritten signature in black ink that reads "Karen Hite Jacob".

Karen Hite Jacob  
Artistic Director

PS: Advertisers will have their websites linked from ours

*Bringing history alive since 1977*



*Our 34<sup>th</sup> Season*

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***Carolina Pro Musica - Early Music for Charlotte 34th Season***  
2011-12 Advertising Rates

Size of Advertisement	Cost for Season
1/4 page vertical (2 1/2" x 4")	\$ 75.00
1/2 page horizontal (5" x 4")	\$ 125.00
Full page (5" x 8")	\$ 150.00
Inside Cover (back or front) - available in color	\$ 175.00
Business card (slightly reduced size)*	\$ 35.00
Special: Community/vicinity page	\$ 35.00
Underwriter (specify concert)	\$ 250.00 minimum

Ads will appear in a minimum of 6 programs between October 2011 and April 2012.

\* Business name (and/or logo) and up to 3 lines more. No art work required. Just send logo or letterhead and other wording.

**Program Advertising Agreement.**

The undersigned hereby authorizes Carolina Pro Musica to reserve space and to publish advertising in the season programs to be printed for complimentary distribution to each concertgoer. Advertisements will be published for each program of the season. Additional advertising credit shall appear in newsletters or other programs of Carolina Pro Musica sponsored activities during the 2011-12 Season. Advertising copy and artwork must be camera-ready in sizes indicated above.

To reserve advertising space, this contract must be signed and returned to Carolina Pro Musica, attn. K.H. Jacob, PO Box 32022, Charlotte, NC 28232. Ads can be mailed electronically. Artwork is due by Sept 22, 2011 for the entire series. Ads received after the deadline will be in subsequent programs.

Terms: Payment with copy unless otherwise requested. Checks payable to Carolina Pro Musica.

Advertiser \_\_\_\_\_ Contact Person \_\_\_\_\_

Mailing Address \_\_\_\_\_ Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Signature of person to obligate advertiser \_\_\_\_\_ Date \_\_\_\_\_

Copy: enclosed will come later other:

This form is also available online at our website.

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