



PO BOX 32022
Charlotte NC 28232
704-334-3468
www.carolinapromusica.org

*Advertise for our
35th Season!*

August 2012

Carolina Pro Musica begins its 35th season of concerts September 15th with a program featuring music from England, Scotland and Wales including songs by Robert Burns as well as music by adopted sons Handel and the Italian Barsanti. Students will be admitted free to our first concert with additional free offers on our website.

We are pleased to be a part of this Arts & Science Council Cultural Donor Card/Connect with Culture where persons can buy one ticket to an event and get a second one for free.

Purchasing an advertisement in our season of programs is one way you can support our efforts and have an opportunity to reach a slightly different audience. Concerts will be at St. Martin's Episcopal in the Elizabeth neighborhood and at St. Mary's Chapel for our two Christmas performances. Bob Sweeten (Max on the Bob and Sheri syndicated radio show) will again join us as narrator for the holiday concert). In March we will do a Baroque concert with guest string players. We will finish to the year with our version of our famous medieval program based on the Llibre Vermell de Montserrat.

There is always free, accessible parking at our events and special rates for students and seniors. We continue as Artists in Residence at Belmont Abbey College performing for the students and the community at large.

Thank you for your support. Come to our concerts. We will be happy to share tickets with you.

Sincerely,

A handwritten signature in cursive script that reads "Karen Hite Jacob".

Karen Hite Jacob
Artistic Director

PS: Advertisers will have their websites linked from ours

Early Music at its Best *since 1977.*



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35th Season!
Advertising Agreement

Carolina Pro Musica - 35th Season Anniversary Season
 2012-13 Advertising Rates

Size of Advertisement	Cost for Season
1/4 page vertical (2 1/2" x 4")	\$ 75.00
1/2 page horizontal (5" x 4")	\$ 125.00
Full page (5" x 8")	\$ 150.00
Inside Cover (back or front) - available in color	\$ 175.00
Business card (slightly reduced size)*	\$ 35.00
Special: Community/vicinity page	\$ 35.00
Underwriter (specify concert)	\$ 250.00 minimum

Ads will appear in a minimum of 6 programs between September 2012 and April 2013.
 * Business name (and/or logo) and up to 3 lines more. No art work required. Just send logo or letterhead and other wording.

Program Advertising Agreement.

The undersigned hereby authorizes Carolina Pro Musica to reserve space and to publish advertising in the season programs to be printed for complimentary distribution to each concertgoer. Advertisements will be published for each program of the season.

Additional advertising credit shall appear in newsletters or other programs of Carolina Pro Musica sponsored activities during the 2012-13 Season. Advertising copy and artwork must be camera-ready in sizes indicated above.

To reserve advertising space, this contract must be signed and returned to Carolina Pro Musica, attn. K.H. Jacob, PO Box 32022, Charlotte, NC 28232. Ads can be mailed electronically. Artwork is due by **Sept 1, 2012** for the entire series. Ads received after the deadline will be in subsequent programs.

Terms: Payment with copy unless otherwise requested. Checks payable to Carolina Pro Musica. Purchase online with Paypal.

Advertiser _____ Contact Person _____

Mailing Address _____ Phone: _____ Email: _____

Signature of person to obligate advertiser _____ Date _____

Copy: enclosed will come later other:

This form is also available online at our website.

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