



PO BOX 32022
Charlotte NC 28232
704-334-3468
www.carolinapromusica.org

*Advertise for our
36th Season!*

August 2013

Carolina Pro Musica celebrated 35 years of concerts this past season with a 'packed' house for our big anniversary celebration. We also appeared on a Tosco Music Party program and in some other less usual venues.

Now it is on to Season 36. Programs this season will feature music from the 16th through the 18th century in France, Austria, Germany and Russia – all with an Italian influence.

We are pleased to be a part of this Arts & Science Council Cultural Donor Card/Connect with Culture where persons can buy one ticket to an event and get a second one for free.

Purchasing an advertisement in our season of programs is one way you can support our efforts and have an opportunity to reach a slightly different audience. Concerts are at St. Martin's Episcopal in the Elizabeth neighborhood and at St. Mary's Chapel for our two Christmas performances. Bob Sweeten (Max on the Bob and Sheri syndicated radio show) will again join us as narrator for the holiday concert.

There is always free, accessible parking at our events and special rates for students and seniors. We continue as Artists in Residence at Belmont Abbey College, performing for the students and the community at large.

Thank you for your support. Come to our concerts. We will be happy to share tickets with you.

Sincerely,

Karen Hite Jacob
Artistic Director

PS: Advertisers will have their websites linked from ours.

Early Music at its Best *since 1977*



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36th Season!
Advertising Agreement

Carolina Pro Musica - 36th Season
2013-14 Advertising Rates

Size of Advertisement	Cost for Season
1/4 page vertical (2 1/2" x 4")	\$ 75.00
1/2 page horizontal (5" x 4")	125.00
Full page (5" x 8")	150.00
Business card (slightly reduced size)*	35.00
Special: Community/vicinity page	35.00
Underwriter (specify concert)	250.00

Ads will appear in a minimum of 6 programs between September 2013 and April 2014.

* Business name (and/or logo) and up to 3 lines more. No art work required. Just send logo or letterhead and other wording.

Program Advertising Agreement.

The undersigned hereby authorizes Carolina Pro Musica to reserve space and to publish advertising in the season programs to be printed for complimentary distribution to each concertgoer. Advertisements will be published for each program of the season.

Additional advertising credit shall appear in newsletters or other programs of Carolina Pro Musica sponsored activities during the 2013-14 Season. Advertising copy and artwork must be camera-ready in sizes indicated above.

To reserve advertising space, this contract must be signed and returned to Carolina Pro Musica, attn. K.H. Jacob, PO Box 32022, Charlotte, NC 28232. Ads can be mailed electronically. Artwork is due by **Sept 16, 2013** for the entire series. Ads received after the deadline will be in subsequent programs.

Terms: Payment with copy unless otherwise requested. Checks payable to Carolina Pro Musica. Purchase online with Paypal.

Advertiser _____ Contact Person _____

Mailing Address _____ Phone: _____ Email: _____

Signature of person to obligate advertiser _____ Date _____

Copy: enclosed will come later other:

This form is also available online at our website.

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