



PO BOX 32022
Charlotte NC 28232
704-334-3468
www.carolinapromusica.org

*Advertise for our
37th Season!*

July 1, 2014

Carolina Pro Musica finished the recent season with music from France, Austria, Germany and Russia – all with an Italian influence.

This season we celebrate Frederick the Great's love for music and one of his favorite composers C.P.E. Bach, born in 1714, who worked for him over 30 years. We will feature works by J.S. Bach (C.P.E.'s father) on later concerts in the season plus the US premier of an unpublished cantata for soprano, flute and continuo by J. A. Hasse.

We are pleased to be a part of the Arts & Science Council Cultural Donor Card/Connect with Culture where buying one ticket to an event offers a second one for free.

Purchasing an advertisement in our programs is one way you can support us and have an opportunity to reach a slightly different audience. Concerts are held at St. Martin's Episcopal in the Elizabeth neighborhood, Peace Moravian in South Charlotte and at St. Mary's Chapel for our holiday performances. Bob Sweeten (Max on the Bob and Sheri syndicated radio show) will again join us as narrator for the these seasonal concerts.

There is always free, accessible parking at our events and special rates for students and seniors. We continue as Artists in Residence at Belmont Abbey College, performing for the students and the community at large.

Thank you for your support. Come to our concerts. We will be happy to share tickets with you.

Sincerely,

Karen Hite Jacob
Artistic Director

PS: Advertisers will have their websites linked from ours.

Early Music at its Best *since 1977*



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37th Season
Advertising Agreement

Carolina Pro Musica - 37th Season
 2014-2015 Advertising Rates

Size of Advertisement	Cost for Season
1/4 page vertical (2 1/2" x 4")	\$ 75.00
1/2 page horizontal (5" x 4")	125.00
Full page (5" x 8")	150.00
Business card (slightly reduced size)*	35.00
Special: Community/vicinity page	35.00
Underwriter (specify concert)	250.00

Ads will appear in a minimum of 6 programs between September 2014 and April 2015.
 * Business name (and/or logo) and up to 3 lines more. No art work required. Just send logo or letterhead and other wording.

Program Advertising Agreement.

The undersigned hereby authorizes Carolina Pro Musica to reserve space and to publish advertising in the season programs to be printed for complimentary distribution to each concertgoer. Advertisements will be published for each program of the season.

Additional advertising credit shall appear in newsletters or other programs of Carolina Pro Musica sponsored activities during the 2013-14 Season. Advertising copy and artwork must be camera-ready in sizes indicated above.

To reserve advertising space, this contract must be signed and returned to Carolina Pro Musica, attn. K.H. Jacob, PO Box 32022, Charlotte, NC 28232. Ads can be mailed electronically. Artwork is due by **Sept 10, 2014** for the entire series. Ads received after the deadline will be in subsequent programs.

Terms: Payment with copy unless otherwise requested. Checks payable to Carolina Pro Musica. Purchase online with Paypal.

Advertiser _____ Contact Person _____

Mailing Address _____ Phone: _____ Email: _____

Signature of person to obligate advertiser _____ Date _____

Copy: enclosed will come later other:

This form is also available online at our website.

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