



PO BOX 32022
Charlotte NC 28232
704-334-3468
www.carolinapromusica.org

*Advertise for our
40th Season!*

July 28, 2017

This year Carolina Pro Musica celebrates Season 40 of early music for the Charlotte region. Last year we received funds through the NC Grassroots program for an additional series in Gaston County. We were also part of the national Early Music America month and were featured in May in their online e-mag.

This season we present music from the 9th to the 18th centuries with focus on France, Italy and present day Switzerland. Music of J.S. Bach highlights several concerts. Guest artists come from around the state.

We are pleased to be listed on the Arts & Science Council website and several other places included www.cvnc.org.

Purchasing an advertisement in our programs is one way you can support us and have an opportunity to reach a slightly different audience. Concerts are held at St. Martin's Episcopal in the Elizabeth neighborhood, Sharon Presbyterian in South Charlotte and at St. Mary's Chapel for our holiday performances. Bob Sweeten (Max on the Bob and Sheri syndicated radio show) will again join us as narrator for these seasonal concerts.

There is always free, accessible parking at our events and special rates for students and seniors. We continue as Artists in Residence at Belmont Abbey College, performing for the students and the community at large.

Thank you for your support. Come to our concerts. We will be happy to share tickets with you.

Sincerely,

A handwritten signature in cursive script that reads 'Karen Hite Jacob'.

Karen Hite Jacob
Artistic Director

PS: Advertisers will have their websites linked from ours.

Early Music at its Best *since 1977*



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40th Season
Advertising Agreement

Carolina Pro Musica - 40th Season
 2017-18 Advertising Rates

Size of Advertisement	Cost for Season
1/4 page vertical (2 1/2" x 4")	\$ 75.00
1/2 page horizontal (5" x 4")	125.00
Full page (5" x 8")	150.00
Business card (slightly reduced size)*	35.00
Special: Community/vicinity page/friend	35.00
Underwriter (specify concert)	250.00

Ads will appear in a minimum of 6 programs between September 2017 and April 2018.
 * Business name (and/or logo) and up to 3 lines more. No art work required. Just send logo or letterhead and other wording.

Program Advertising Agreement.

The undersigned hereby authorizes Carolina Pro Musica to reserve space and to publish advertising in the season programs to be printed for complimentary distribution to each concertgoer. Advertisements will be published for each program of the season.

Additional advertising credit shall appear in newsletters or other programs of Carolina Pro Musica sponsored activities during the 2017-18 Season. Advertising copy and artwork must be camera-ready in sizes indicated above.

To reserve advertising space, this contract must be signed and returned to Carolina Pro Musica, attn. K.H. Jacob, PO Box 32022, Charlotte, NC 28232 or emailed to carolinapromusica@gmail.com. Ads can be mailed electronically. Artwork is due by **Sept. 1, 2017** for the entire series. Ads received after the deadline will be in subsequent programs.

Terms: Payment with copy unless otherwise requested. Checks payable to Carolina Pro Musica. Purchase online with Paypal.

Advertiser _____ Contact Person _____

Mailing Address _____ Phone: _____ Email: _____

Signature of person to obligate advertiser _____ Date _____

Copy: enclosed will come later other:

This form is also available online at our website.

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