



PO BOX 32022
Charlotte NC 28232
704-334-3468

www.carolinapromusica.org

Concert premiere URL: <https://www.youtube.com/user/carolinapromusica>

43rd Season
Advertising Agreement
Virtual Season

Carolina Pro Musica – 43rd Season

2020-21 Advertising Rates

Size of Advertisement	Cost for Season
1/4 page vertical (2 1/2" x 4")	\$ 75.00
1/2 page horizontal (5" x 4")	125.00
Full page (5" x 8")	150.00
Business card (slightly reduced size)*	35.00
Special: Community/vicinity page/friend	35.00
Underwriter (specify concert)	250.00

Ads will appear in a minimum of 4 programs between September 2020 and April 2021.
* Business name (and/or logo) and up to 3 lines more. No art work required. Just send logo or letterhead and other wording.

Program Advertising Agreement.

The undersigned hereby authorizes Carolina Pro Musica to reserve space and to publish advertising in the season programs to be printed for complimentary distribution to each concertgoer. Advertisements will be published for each program of the season.

Additional advertising credit shall appear in newsletters or other programs of Carolina Pro Musica sponsored activities during the 2020-21 Season. Advertising copy and artwork must be camera-ready in sizes indicated above.

To reserve advertising space, this contract must be signed and returned to Carolina Pro Musica, attn. K.H. Jacob, PO Box 32022, Charlotte, NC 28232 or emailed to carolinapromusica@gmail.com. Ads can be mailed electronically. Artwork is due by **Oct. 1, 2020** for the entire series. Ads received after the deadline will be in subsequent programs.

Terms: Payment with copy unless otherwise requested. Checks payable to Carolina Pro Musica. Purchase online with Paypal.

Advertiser _____ Contact Person _____

Mailing Address _____ Phone: _____ Email: _____

Signature of person to obligate advertiser _____ Date _____

Copy: enclosed will come later other:

This form is also available online at our website.

Early Music at its Best *since 1977*